

16 April 2021

**Stafford Property Group Australia**

**Tenancy Signage Valuation 3894 Pacific Hwy, Loganholme QLD 4129**

The review of the two tenancy signs (Simonds Homes) located at 3894 Pacific Hwy, Loganholme QLD 4129 in comparison to similar sized third-party advertising signage in the local vicinity is approximately valued at \$100,000.00 ex GST per annum.

The valuation is based off comparing current 2021 media industry retail valuations for two super site (12.66m X 3.35m) static faces located on the M1 between Logan and the Gold Coast and the branded tenancy signage on the building facing the M1, visible from southbound and northbound traffic flows. Pricing is calculated as an aggregation of 13 Lunar four-week periods within an annual period with value weighting given to the tenancy sign facing the southbound traffic flow given proximity to the M1.

**Greg Radford**



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